Discount store The Open Box putting down roots in Warrenton's Frost Avenue Towne Center

FauquierNow Staff Oct 8, 2024



The Open Box bin store is located at 619 Frost Avenue in the Food Lion shopping center. Grace Schumacher | FauquierNow

The Open Box, a discount store offering overstock and returned merchandise, has signed a long-term lease in the Frost Avenue Towne Center in Warrenton.

The store, opened by Brandy Edwards and friend Brittany Davis, held its ribbon-cutting in July and quickly established itself in the community. Davis has since shifted her focus to her family and newborn, while Edwards continues to operate the business.

Edwards told FauquierNow on Tuesday the decision to make 619 Frost Ave. its permanent brick-and-mortar location was driven by strong community support.

"The community has been responding really well to us, and that prompted us to take this step," Edwards said. "[The Open Box] is addressing a need in the Warrenton community."

Aiming to provide an affordable and enjoyable shopping experience for local residents, The Open Box features a unique shopping experience with "test station" tables along its walls, allowing customers to inspect and try out products before purchasing.

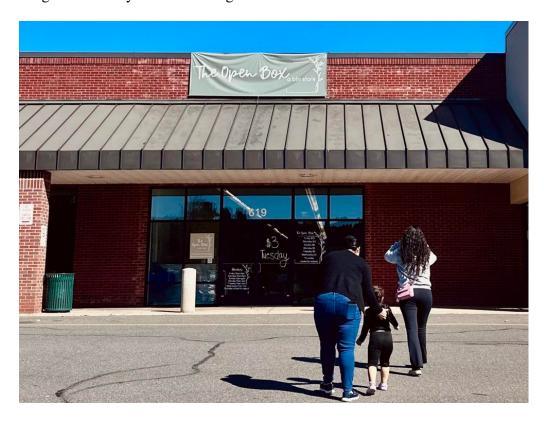
The store offers a range of discounted merchandise, including overstock, returned and out-of-season items from major retailers. Customers can browse large wooden bins filled with products, ranging from home decor and electronics to outdoor gear and clothing.

Prices at the store follow a daily markdown system, with items starting at \$15 on Fridays and dropping as low as \$1 by Wednesday, when the remaining stock is sold off

The Open Box plans to continue offering an affordable, fun shopping experience six days a week, closing on Thursdays for restocking.



Patrons search for deals in the wooden bins at The Open Box bin shop



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